



vision

VOIS strives to create a **prosperous economic future** founded on the principles of



collaboration, abundance and sustainability.

mission

VOIS supports **sustainable, forward-thinking** business leaders through *advocacy, education, leadership cultivation,*

civic interaction and community building.

VOIS members share the belief that what is good for the environment and good for people can also be *great for business*. We are committed to concrete actions that create true prosperity (including environmental sustainability and social equity). VOIS will:

- * **Take positions** on select pieces of legislation (local, State and national), vetting candidates for public office; *educate and encourage our membership to be the voice* of sustainable, forward-thinking business in Oregon.
- * **Empower our members to continue on the path of sustainability**, offering educational opportunities and practical tools; *inspire and train* new generations of sustainable business leaders.
- * **Support member businesses** with collective marketing designed to increase sales of member goods and services (locally, regionally, nationally and internationally); *raise awareness* of the benefits of buying locally and keeping money circulating in the regional economy.
- * **Create and maintain a physical space** (VOISbox Ballroom at Left-bank) for meetings, networking, workgroups, member events and public outreach—a *space that nurtures and inspires VOIS members and the larger community*, offering a resource library and rotating “shows” that tell our stories and showcase our goods and services.
- * **Coordinate with other like-minded organizations** to further our mutual goals for a sustainable future; *access existing expertise* on behalf of our member businesses.

